

Clancy Harrison MS, RDN, FAND

Food Dignity COVID-19 Era: Challenge the Stigma, Change the Culture

As a registered dietitian, TEDx speaker, international speaker, and author, Clancy Harrison challenges the way food insecurity is approached in the US. Her mission to demolish the stigma around healthy food access places her on the cutting edge of advocacy.

Clancy is the founder of the Food Dignity® Project, a strategic program for leaders who want to shift how they approach nutrition outreach by making healthy food access a priority. She transforms the lives of thousands of people through her work with corporations, non-profit organizations, and universities.

Currently, Clancy is an advisory board member for the Pennsylvania American Academy of Pediatrics Food Insecurity EPIC program and an Ambassador of the National Dairy Council. She is also the President of the Al Beech West Side Food Pantry where her team has served over 1 Million meals to 75,000 people since the onset of COVID.

You can tune in weekly with Clancy at The Food Dignity® Podcast.

Description:

The COVID-19 pandemic has increased food insecurity for millions and has brought food access, food inequity, and food justice into the spotlight. Millions of our neighbors are relying on food assistance programs as they are forced to make decisions about how to spend their limited budgets on housing, medicine, cleaning and sanitation supplies and nutritious foods.

Join nationally recognized leader, Clancy Harrison, MS, RDN, FAND, Founder of Food Dignity® Project and Melissa Sobolik from Great Plains Food Bank as they shed light on the impact of COVID-19 and the surrounding social justice issues of hunger in America.

Audience members awaken (or in many cases reinvigorate) their sense of professional responsibility to improve food equity for everyone. This interactive session integrates thought provoking storytelling with well-sourced statistics, personal stories and relatable characters to lead participants on a voyage of self-discovery and ultimately, real and lasting change.

After completing this this webinar, participants will be able to:

- Describe the impact of COVID-19 on hunger in America and in North Dakota
- Identify assumptions and misconceptions associated with food access that unintentionally hurt their clients, patients, employees, and/or students.
- Learn strategies to break down resistance and build connection through effective collaboration.

Learning Codes:

1070 Leadership critical and strategic thinking

4070 Food security and hunger

7050 Customer focus

7180 Strategic planning

Performance indicators:

11.2.7 Considers audience needs and produce features and suggest adjustments to messaging and delivery method accordingly

12.4.4 Identifies and implements strategies for reaching individuals and populations in collaboration with stakeholders.

12.4.2 Collaborates with community partners to implement programs based on the assessed needs, values, beliefs, limitations and strengths of the population.

12.4.3 Utilizes appropriate behavioral change theories, social marketing, behavior economics, and communication strategies in the delivery of nutrition programs.

Additional

1050 Ethics

1. Identifies with and adheres to the Code of Ethics for the profession.

1. 10.1.1 Conducts the nutrition screening using standardized, validated tools to identify customer risks and level of criticality.