

Jeremy Holloway, PhD

Cross-Cultural Communication

Bio:

Jeremy Holloway PhD is Assistant Professor and Director of Geriatric Education at the University of North Dakota. He works with multiple generations, and the focus of his research is concentrated on the social determinants of health, specifically self-efficacy, connectedness, and resiliency of older adults. Dr. Holloway developed a curriculum focused on intergenerational programs.

Description of Presentation:

The need for thriving in the healthcare work space has never been greater. Solutions consist of developing teams that are cognizant of cross-cultural communication to nurture a social construct of personal empowerment. An organization that values cross-cultural communication will allow their staff to thrive in values related to Diversity, Equity, Inclusion, & Belonging.

Learning Objectives:

1. Describe what is cross-cultural communication
2. Explain why cross-cultural communication is essential in the workplace
3. Determine how to take the first practical step to improved cross-cultural communication